Microsoft Power Platform Experts
Build Custom Power Apps, Faster

Gold **Microsoft Partner** ▪▪ Microsoft

PowerApps **Power Automate** **Power BI** **Power Analytics**

PowerApps is an Application Platform as a Service (PaaS) that enables users to build high-productivity business applications. PowerApps is an entirely cloud-based solution with the apps developed and deployed through a web browser. Partner with TechTrend to architect, secure, and manage your business applications.

As a Microsoft Gold level partner, TechTrend leverages the Power Platform and the entire suite Microsoft Office 365 business applications to deploy and scale operations for government agencies and organizations.

Power Apps Benefits:

Build apps without risk
Clear the way for innovation by empowering first line workers and business users to develop apps that improve processes without compromising your security and compliance standards

60% of all occupations have at least 30% technically automatable activities.[1]

Simplify app development, without constraints
Streamline app development for non-technical team members and seasoned developers alike with the out-of-the-box components you need and the limitless customization options you want

IT application development is gravitating towards **low-code** and **high-productivity** platforms to minimize cost and support rapidly changing business needs.

Deploy quickly, add value continuously
Launch working apps in a fraction of the time with a platform designed for agile deployment, so you can deliver value fast and continuously evolve features to further benefit your business

80% of executives at Fortune 1000 and other industry-leading companies are concerned about **threats from more agile, data-first companies**.[2]

Integrate data with just a few clicks
Create business apps that act on the data you collect and use every day—capture new data directly, integrate data from hundreds of sources with pre-built custom APIs, and act on insights with the click of a button

Companies want to do more with data. **70%** of organizations believe their data is not used to its fullest extent.[3]

Infuse AI to add powerful in-app intelligence
Automate manual processes with pre-built, AI-infused app components that allow users to leverage built-in intelligence and discover actional insights with a simple point-and-click

50% of work activities globally have the potential to be automated using current technology[4]

Accelerate your business growth with TechTrend & Microsoft's Power Platform
Visit TechTrend at https://techtrend.us/power-platform-experts/

1. McKinsey 2. NewVantage Partners, Big Data Executive Survey 2018, 2018
IDC 3. Gartner, 2019 4. IDG – Big Data Survey 3. McKinsey

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